



Introducing the

CORNERSTONE



Progeny Test Program

ABS Global (Canada), Inc. and St. Jacobs ABC are pleased to announce the introduction of the Cornerstone Young Sire Sampling Program. Cornerstone is a young sire program that focuses on providing you, the Producer, with a consistent group of young sires that have been carefully selected from cow families that transmit the traits that help make you profitable. Cornerstone is a flexible program that offers you the opportunity to choose the level of involvement that best suits your herd's needs and goals. Our incentive program includes benefits for using breed improvement programs and rewards your participation throughout the sampling process. Talk to your Representative about Cornerstone. We think you will like our "Rock Solid" approach to young sire sampling.



Photo by Bruce Kuehl



Photo by Patty Jones

Four Program Levels to Choose From

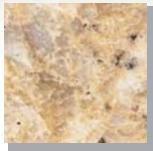
SLATE



"A Solid Base from which Foundations are Built"

- For the random young-sire user
- No commitment or agreement required
- Holstein Canada Classification Credits for eligible young sire daughters

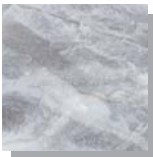
GRANITE



"A Rock Solid Opportunity"

- An attractive benefit package in exchange for a minor commitment
- Holstein Canada Classification Credits for eligible young sire daughters
- Herd Builder Award Credits that can be used towards ABS Products or Services

MARBLE



"A Solid, Middle of the Earth Stone"

- GMS
- An attractive benefit package in exchange for commitment
- Holstein Canada Classification Credits for eligible young sire daughters
- Herd Builder Award Credits that can be used towards ABS Products or Services
- Attractive Proven Sire Semen Prices

DIAMOND



"The Ultimate of all Stones and Programs"

- GMS
- Our best benefit package available in exchange for a full commitment
- Holstein Canada Classification Credits for eligible young sire daughters
- Herd Builder Award Credits that can be used towards ABS Products or Services
- Our Most Aggressive Proven Sire Semen Prices Available



Contact your ABS Canada/St. Jacobs ABC Representative to see how you can get involved in the Cornerstone Program!



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